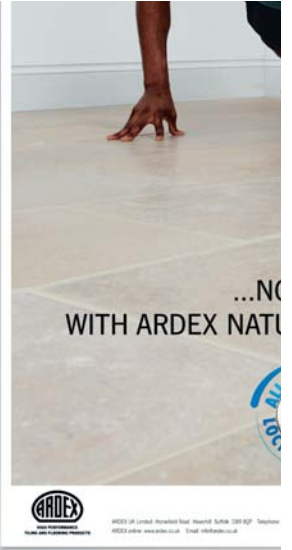


**Now there's only one name to ask for...  
ARDEX.**



## New names and new colours for ARDEX products.

At ARDEX we have always tried to make changes to our products and services when it has meant improvement for our customers. As a globally established company we want to promote our brand name 'ARDEX' to ensure it becomes as recognisable as possible.

For this reason we are introducing new colours on packaging and promotional material to identify product groups as shown opposite and we will be phasing out product names such as 'ARDURIT', 'ARDIT' and 'ARDURAPID' and calling virtually all our products\* 'ARDEX'. With the exception of a few modifications, the abbreviated numbers and letters, you are already familiar with e.g. X7, K15, A35, D20, will remain in use.

Needless to say, the high quality of all our products remains unchanged and the name changes will take place gradually, with products being adapted one after another.

For a full listing of the new product names and colours visit [www.ardex.co.uk](http://www.ardex.co.uk)



**HIGH PERFORMANCE  
TILING AND FLOORING PRODUCTS**

\*ARDITEX and ARDITEX RS will not change names.

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